

Group Company of Zenrin Datacom, Japan

# InfoSmart Making Vehicles Smarter and Safer

## About InfoTrack

- Established in 2001 in Singapore
- Started India Operations in 2008
- Became a part of Zenrin Corp, Japan, a \$400+ Million Organization in 2013
- In business of providing Location Intelligence Solutions since 16+ years
- Customer presence in India, SAARC, MEA and Far East
- 125,000+ subscriber units installed, supported & serviced
- Staff strength of 120+



## **Features**



#### Safety

- Speed, distance advice
- Driver Fatigue & Distraction Alerts
- Lateral collision warning
- Car breakdown warning
- Optional Auto-Call Assist in the event of a crash or breakdown rescue
- Integrated car safety
- Live Video



#### Fleet Management

- Tracking and tracing, delivery notifications
- Optimal routing and journey management
- Performance analysis
- Trip records
- Alerts and reports
- Fuel/energy management
- Resting time violation
- Safety and Economy violations



# Vehicle Management

- Integration to Dealer Management Systems
- CAN, OBD, Bluetooth connectivity
- Service Booking & Periodic Maintenance Calendar
- Maintenance notification alerts to users, dealers
- Remote diagnostics
- Breakdown Call
- Driver performance analysis RSA and RSR Integration



## **Remote Application**

- Remote door lock /unlock
- Remote appliance management
- Vehicle tracking
- Towing & Theft alerts
- Geo-fencing and Alerts, Curfew and Valet





### **Electric Vehicle**

- Nearest charging station with tariff information.
- Scheduling a charging slot.
- Home charging.
- Estimate driving range, battery charge status.
- Carbon footprint



## **Dealer, Service Center**

- Warranty, logistics, inventory.
- Service appointment, check-in.
- Mobile Sales Management
- Promotions/product demos.
- Product info / guidelines
- Lifestyle profiling



## **Navigation**

- Real time Maps with Direction
- Mobile Internet: Points of interest, broader info on the move
- Congestion/accident alerts/re-routing advice, weather/road condition alerts
- Preferred routes within city /parking guidance
- Journey planner



#### **Entertainment**

- Social Media Integration
- Trip information & schedules.
- Weather Information
- Personalization
- Internet services
- Vehicle Community & Social networking



#### **OEM**

- Spare parts logistics management
- Field analysis and issue identification
- Vehicle lifecycle management
- Brand improvement
- Integration with business systems
- Customer profiling
- Customer engagement



## **Other Industries**

- Retail Insurance (pay per use)
- Intelligent transport systems
- Automotive IoT
- V2V, V2I communications

Looking for solution to make your fleet better? We can provide you with a trial. Visit us at http://www.infotracktelematics.com

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